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MEDIA RELEASE

Playgroup at the Zoo

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Playgroup SA's annual event, *Playgroup at the Zoo*, takes place on October 21st, 2022. On the day there will be loads of activities to participate in including bubble shows, music performances and interactive dance shows, sensory activities, crafts, face painting and more! Playgroup at the Zoo sees hundreds of families in attendance, with a chance to play and explore Adelaide Zoo at a heavily discounted rate for enrolled families!

Playgroup at the Zoo is an annual event hosted by Playgroup SA to highlight the many benefits of Playgroup – in particular, the way Playgroup connects local communities by bringing parents, caregivers and children together. *Playgroup at the Zoo* is also in recognition of the hard work and commitment that hundreds of South Australians put into organising and coordinating Playgroup across South Australia.

Playgroup has a rich place in South Australian community with hundreds of Playgroups providing support to families who, with their children, learn together through play. The Community Playgroup network in South Australia sees thousands of children attending each week.

The event will also host the official national launch of Playgroup Australia's Playgroup Statement. Associate Professor Karen McLean (Australian Catholic University) and Ms Sam Page (CEO, Early Childhood Australia) will attend the launch amongst other friends of Playgroup. The Playgroup Statement is a call to action across practice, policy and research domains and represents the collective efforts of a National Advisory Group which includes contributions from national government, Not for profit and community organisations, early years academics and individuals.

Click here for a copy of the Playgroup Statement
[Download the Playgroup Australia Statement 2022](#)

About Playgroup SA

Playgroup SA Incorporated is a non-profit organisation, founded in 1974. It is the peak association for Playgroups in South Australia and the only association which provides support to Community Playgroups. The organisation has a long-established reputation amongst the community and a wide range of service providers and organisations, as a professional supporter of families and caregivers with young children.

Thousands of families with children aged between birth and 5 years of age attending hundreds of playgroups across South Australia, Playgroup SA offers practical, professional support and advice including additional needs services, broad insurance coverage, play resources, an official magazine, workshops and training and many other individual tailored services.

For more information visit www.playgroupsa.com.au